



deTour Nxt 2018 Future Creative Generations Explore and expand creative boundaries

(30 November 2018, Hong Kong) Behind every design is the great spark of creativity. Young minds, in particular, have the potential to go far and wide with their boundless imagination, driven by their curiosity. **deTour**, PMQ's annual creative festival sponsored by CreateHK, will explore the theme "Trial and Error" this year and will be held from 30 November to 9 December at the PMQ. Building on the festival's mission, deTour is launching its first edition of "**deTour Nxt**" this year to inspire and nurture the next generation of creative minds.

A mentorship programme and creative workshops are organised respectively for secondary and primary school students between the ages 6 and 18. Under the guidance of industry experts, secondary school participants get to learn about and apply creative thinking, while experiencing the design process from concept to finish. Primary school programme offers an opportunity for students to experience creative education outside of their usual school curriculum, stimulating creativity while building their creative confidence from an early age. In the spirit of this year's theme, "Trial and Error", participating students are encouraged to actively confront and learn from their mistakes, a process that is fundamental and inevitable in design.

The documented process of their creations, as well as creative projects made during the mentorship programme, will be showcased at the **Mentor & Protégé Exhibition**. Celebrity guests and education experts are invited to share their stories of growing with their children at the **Sharing Sessions**. Apart from the exhibitions, you can take part in the **Creative Workshops** to create something of your own. There will be **Guided Tours** scheduled during the exhibition, so visitors can delve deep into the the background and concept behind each work.

4 creativity-encouraging events

1. Mentor & Protégé Exhibition

Secondary School Programme

When AI meets a coral reef mapping robot

Cesar Jung-Harada, founder of MakerBay guided his students to create *brAIn*, a large-scale installation that explores the impact of artificial intelligence (AI) on human life, and reflects on

how humans adapt under the rapid development of AI. As for the mentors' work, Cesar, Ken Chew, Eddie Yung and Scoutbots LTD will be displaying drones used for underwater shooting, a work-in-progress inspired by the extensive human damage made on the coral ecology. With these drones, the designers hope to make coral reef studies more precise, efficient and cost-effective, while reducing human impact on the ecosystem.

Breaking boundaries with paper craft and light

Paper art design team STICKYLINE and their students worked on transforming mistakes into possibilities. The *Urban Replica* model created by the students presents the process of urban development in a "cave", and invites visitors to take part in the process by creating their own structures using paper. STICKYLINE's creation, *Between Zero and One* using fluorescent tubes to construct a large-scale polyhedron form that breaks through the boundaries of a two-dimensional plane. It is a statement piece that interacts with its audience in the changing rhythms of light.

A booklet that witnesses the changing times of Hong Kong

Chan Hei Shing, founder and designer of Hei Shing Book Design, travelled back in time with his students and re-interpreted the old Hong Kong in accordion booklets. *Rhythm of an Ever Changing Time* tells the story of a girl who travelled from the past to the present Hong Kong, and witnessed the stories of different characters that lived in different periods of time. Another group of students' work *Unique Hong Kong Typography* explores the relationship between typography and the city, and records the Hong Kong's local culture. Chan Hei Shing's work *Hong Kong Patterns* is a collection of patterns that can be found on tiles, signs, balconies, iron gates and manhole covers around the city. These patterns are not only unique to Hong Kong, but also a testimony to the city's changing eras.

Explore the infinite possibilities in reading

Renatus Wu, founder of Edited and Mosses Bookshop, led his students to create their works based on the concept of a bookstore. *& Bookstore* is a project that allows nine students to interpret their favourite books in a new way. From Chinese barbeque stalls to the "living hell", the youngsters let their creative juices flow and transformed the miscellaneous into something fun and new. Renatus Wu's *The Transient Book* reiterates the reading experience in a dark space, with words formed by scattered lights in a room and a story told by transient light.

Primary School Programme

The creative surprises of young children can be found in different corners of PMQ. The creations of a number of primary school students, who participated in creative workshops earlier, will be displayed at the festival. Expect to find innovative chair designs, bizarre-looking wire sculptures and brooms as well as paintings of them scattered around different levels of the Hollywood Block at PMQ, and see how the extraordinary can be found in the ordinary through these children's eyes.

2. Sharing Session

The Parenting Game: Mistakes or Misses: Chu Fun, renowned radio DJ and celebrity Mum, Chung Oi Man, Principal of Catholic Mission School and James Ip, certified play Therapist will

discuss how parents can encourage children to learn from their mistakes and cultivate their creative spirit through trial and error.

POPA Classroom: Within Trial and Error, Children Grow: Yan Kwan, coordinator of POPA Classroom, Harold Leung, founder of POPA Channel, Barbara Tsui, founder and teacher of Rainbow Tree Children Education and William, founder of Nature Bathing will discuss how parents can create a suitable environment for their children to grow and develop from the experience of "Trial & Error".

The Wrongly Right Design Process: Ken Lo, founder & design director of BLOW, Gary Tong, design director of TGIF, and Lio Yeung, founder & creative director of Young & Innocent will share little known stories from their design processes, and how they grew from their own versions of Trial & Error.

Details & registration: <http://www.detour.hk/detournxt/SharingSession.html>

3. Creative Workshop

After visiting the exhibition, you can flex your creative muscles and make something of your own in one of our creative workshops. Have you ever thought about the creative ingenuity that goes behind the design of a broomstick? The **Bamboo Hand Broom DIY Workshop** will let you discover the fun of design through daily necessities, and you also get to weave your own mini bamboo broomstick. Join the **Drawing in Space** workshop, where you get to explore between the worlds of 2D and 3D designs, and turn your favourite patterns into wire sculptures. In the process, you will learn about the characteristics of materials such as iron wire and wood and learn to use various different tools to experience the fun of DIY.

Details & registration: <http://www.detour.hk/detournxt/CreativeWorkshop.html>

4. Guided Tour

Our guided tours are the best way for visitors to get a deeper understanding of the ideas and motivation behind each project, our expert guides will explain the creative process as the Trials and Errors involved in detail.

Date: 1-2, 8-9 Dec (Saturdays & Sundays)

Time: 12nn / 2pm / 4pm

Gathering Place: Nxt Corner, G/F, PMQ

Language: Cantonese

No registration required.

deTour Nxt 2018 - Event Details

Date: 30 November - 9 December 2018

Time: 11am - 8pm (opening hours on 30 November: 11am - 4pm)

Venue: PMQ, 35 Aberdeen Street, Central

Website: <http://www.detour.hk/detournxt/>

Facebook: <https://www.facebook.com/detournxt/>

Instagram: @deTourNxt

Please download photos here: <https://goo.gl/AK2quu>

For media enquiries, please contact:

Fiona Wong

Phone: (852) 97293150

Email: fionawong@wowthingshk.com

Carmen Chan

Phone: (852) 98090878

Email: carmenchan@wowthingshk.com

About deTour Nxt

Behind every design is the great spark of creativity. Young minds, in particular, have the potential to go far and wide with their boundless imagination, driven by their curiosity. **deTour**, an annual creative festival held at PMQ, is an occasion for local and international design industry talents to showcase and exchange their creative expressions. Building on the festival's mission, deTour is launching its first edition of "deTour Nxt" this year to inspire and nurture the next generation of creative minds.

A mentorship programme and creative workshops are organised for secondary and primary school students between the ages 6 and 18 respectively. In the spirit of this year's theme, "Trial and Error", participating students are encouraged to actively confront and learn from their mistakes, a process that is fundamental and inevitable in design. The public will be invited to appreciate the showcase of their achievements, and to participate in series of themed creative workshops as well as sharing sessions at deTour creative festival.

About deTour

Every year deTour offers a variety of programmes, featuring innovative designs from young and emerging talents to more advanced creative professionals, to inspire creativity and foster exchange of ideas. As an important partner programme of the Business of Design Week (BoDW) since 2008, deTour is now curated and organised by PMQ, a creative hub located in the heart of Hong Kong.

About PMQ

Located in the heart of Hong Kong's SoHo, PMQ is the landmark of creative industries in Asia's World City. PMQ has been revived into a creative hub since 2014, housing over 100 Hong Kong Designers, showcasing workshops and studios featuring lifestyle, fashion and accessories, architecture, gifts & premium, homeware and a wide range of other designer goods. Today, PMQ has become the creative platform in supporting up and coming creative

talent as well as fostering a community of patrons and lovers of creativity, design and heritage. It is also the hottest venue in town for international arts and cultural events from Hong Kong and all around the world.

About Create Hong Kong

Create Hong Kong is a dedicated agency set up under the Commerce and Economic Development Bureau on 1 June 2009 to lead, champion and drive the development of the creative economy in Hong Kong. It co-ordinates Government policy and effort regarding creative industries, focuses Government's resources catering for the promotion and speeding up of the development of creative industries in Hong Kong, and works closely with the trade to boost the development of creative industries.

*Disclaimer: The Government of the Hong Kong Special Administrative Region provides funding support to the project only, and does not otherwise take part in the project. Any opinions, findings, conclusions or recommendations expressed in these materials/events (or by members of the project team) are those of the project organizers only and do not reflect the views of the Government of the Hong Kong Special Administrative Region, the Communications and Creative Industries Branch of the Commerce and Economic Development Bureau, Create Hong Kong, the CreateSmart Initiative Secretariat or the CreateSmart Initiative Vetting Committee.